



Going Green

Introduction

Green IT starts with management sponsorship and the proper strategic design, and then is completed with staff training and awareness programs.

What to Expect

In this two-hour seminar we will discuss strategies to reduce costs, increase productivity, and improve operating performance, while minimizing the negative effects that daily business operations has on the environment.

Prerequisite

None

Seminar Outline

- What is it
 - Definition
- History
 - Background
 - Government
 - Private
- How can you become Green
 - Office
 - Home
 - Data Center
- Why should you become green
 - Saves Money
 - Fiduciary Responsibility
- Who is Green and why?
 - Who

- Why
- Presenting Green IT to Upper Management
 - Competitive Edge
- Getting Corporate Buy In
 - PowerPoint's
 - Financials
- Benefits of going green
 - Internal
 - External
- Future of Green Initiatives